

#BrianBellDADS 2026 Social Media Competition

Terms & Conditions

1. No purchase is necessary to enter the competition.
2. Visit any participating Brian Bell Homecentre or Brian Bell Trade Electrical Kimbe store and take a photo using the official Father's Day selfie frame with your dad. Siblings are welcome to join if everyone fits in the frame.
3. Upload your photo to Facebook or Instagram **by Close of Business (COB) Sunday, 6th September 2026** and include:
 - **#BrianBellDADS**
 - Tag the participating Brian Bell store where the photo was taken
 - A short sentence explaining why your dad is special
4. Participants under 18 years of age must have their parent or legal guardian post the entry on their behalf.
5. A dad may be a biological father or a father figure.
6. **One (1) winner** will be selected from each participating Brian Bell Homecentre branch and Brian Bell Trade Electrical Kimbe store. Each winner will receive a K100 Brian Bell Homecentre Gift Voucher.
7. Tag these participating Brian Bell stores:
 - #BrianBellBoroko
 - #BrianBellVisionCity
 - # BrianBellGordons
 - # BrianBellLae
 - # BrianBellMtHagen
 - # BrianBellGoroka
 - # BrianBellMadang
 - # BrianBellKokopo
 - # BrianBellKimbe
8. Winners will be announced on the Brian Bell Homecentre Facebook and Instagram pages.
9. Winners must present a valid photo ID to claim their prize. If the winner is under 18, the prize will be presented to their parent or legal guardian.

10. By entering, participants agree that Brian Bell Group may use their name and photo for promotional and publicity purposes without additional compensation.
11. Employees of Brian Bell Group, its agencies, and their immediate family members are not eligible to enter.
12. Brian Bell Homecentres is not responsible for the prize once it has been collected by the winner.
13. Prizes must be claimed by COB Wednesday, 30th September 2026. Unclaimed prizes will be forfeited, and no replacement winner will be selected.
14. Terms and conditions apply to use and/or winner's redemption of goods using Brian Bell Homecentres gift voucher.
15. Brian Bell Group reserves the right to make the final decision on all winners and matters relating to the competition.

