

**Brian Bell Homecentres
2026 SHOP & WIN CHRISTMAS COMPETITION**

Competition Terms and Conditions

Shop and Win at Brian Bell Homecentres this Christmas for a chance to bring home a share of over K500,000 worth of prizes.

Mechanics & Terms and Conditions

There will be over 250 weekly gift card winners and 9 lucky customers of a home package each valued at K40,000.

Entry is eligible to Retail Cash/EFTPOS/Credit Card and Customer Credit customers who purchase goods at any participating Brian Bell Homecentre or at Brian Bell Trade Electrical Kimbe store during the competition and meet the minimum spend threshold of K50.00.

One entry form will be given to the customer for every K50 spend starting Monday October 26th, 2026.

The last day of giving out entry forms will be at COB Thursday December 24th, 2026.

Total spend is calculated AFTER all discounts and savings are applied.

All entries should be dropped in the entry box provided instore.

All entries will be scrutinized for eligibility by the Store Manager prior to prizes being awarded. Both weekly and major store draws will be supervised by each Store Manager.

Non-winning entries will be retained inside the entry boxes in succeeding store draws.

By joining this Competition, customers fully agree to the Terms and Conditions stipulated in www.homecentres.brianbell.com.pg.

Weekly Store Draws

Each participating Brian Bell Homecentre store and Brian Bell Trade Electrical Kimbe store will conduct seven (7) weekly store draws.

1st Weekly Store Draw – Saturday November 7th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

2nd Weekly Store Draw – Saturday November 14th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

3rd Weekly Store Draw – Saturday November 21st

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

4th Weekly Store Draw – Saturday November 28th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

5th Weekly Store Draw – Saturday December 5th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

6th Weekly Store Draw – Saturday December 12th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

7th Weekly Store Draw – Saturday December 19th

- 3x Winners of K500 Gift Card
- 1x Winner of K1,000 Gift Card

The gift card prizes cannot be redeemed for cash and must be used at any participating Brian Bell Homecentre or at Brian Bell Trade Electrical Kimbe stores to purchase goods no later than 28th November 2027.

Major Store Draws

On Monday December 28th, 2026, each participating Brian Bell Homecentre and Brian Bell Trade Electrical Kimbe stores will draw one (1) winner of a home package valued at K40,000.

Each home package includes appliances, furniture and other household items with full list of stock prizes available instore and on our website www.homecentres.brianbell.com.pg.

Brian Bell reserves the right to replace stock in the home package if a particular stock is not available.

For major store prizes, the Brian Bell store or distribution centre can deliver all items specified as home package prizes to winner's home or specified location only within city limits. Otherwise, the winner will have to arrange his/her own transportation to claim the stock prizes no later than Friday January 29th, 2027.

The Store Manager may opt not to deliver the prizes to winner's location if this poses a safety issue to Brian Bell's delivery team or assets.

Eligibility

Retail cash/EFTPOS /credit card and Customer Service customers will receive one (1) entry form for every K50 spent during the Competition period. Customers must completely fill in the official Brian Bell Homecentres 2026 Shop & Win Christmas Competition entry form to enter the Competition.

The gift card prizes cannot be redeemed for cash and must be fully used at any Brian Bell Homecentre or at Brian Bell Trade Electrical Kimbe store to purchase goods no later than November 28th 2027.

On Monday December 28th, 2026, each participating Brian Bell Homecentre store and Brian Bell Trade Electrical Kimbe stores will draw one (1) winner of a home package valued at K40,000.

To be eligible to enter the Brian Bell Homecentres 2026 Shop & Win Christmas Competition, all customers must:

- Must be a legal resident of Papua New Guinea
- Must be at least 18 years of age to win or claim a prize. In the instance where the winner is less than 18 years old, the prize will be awarded to a legal guardian.

It is a condition of entry to Brian Bell Homecentres 2026 Shop & Win Christmas Competition that customers must:

- Permit photographs to be taken for Public Relations or Advertising purposes
- Allow his/her name to be publicised for Public Relations or Advertising purposes

Brian Bell Homecentres takes no responsibility once the prize is awarded to a winner.

Persons in any of the following categories are not eligible to participate or win prizes:

- Any person who at any time on or after commencement date of promotion was or is a director, officer, employee, agent of Brian Bell Group employees or any of the Company's respective parents, subsidiaries, divisions, or affiliated companies, or service agencies.
- Individuals engaged in the development, production or distribution of materials for the Promotion.
- Persons who are or purport to be immediate family members of Brian Bell Homecentre employees, in any of the preceding categories defined as:
 - Biological Parent
 - Step-mother or Step-father
 - Sister or Brother
 - Daughter or Son
 - Dependent
 - Spouse (of any of the foregoing)

Participating Stores

Only these participating stores can distribute entry form(s) to eligible customers, inform customers of their win and give away prizes to winners:

Brian Bell Homecentres

- Gordons Plaza
- Vision City
- Boroko Plaza
- Lae Plaza
- Mt Hagen
- Goroka
- Madang
- Kokopo

Brian Bell Trade Electrical

- Kimbe

Prize Claim Requirement

Brian Bell reserves the right to determine the eligibility of the prize winners.

Winner Details: The details of the winner (phone number, mobile number, address or residency) must belong to the winner.

Identification: Formal and current identification (i.e. work ID, student ID, birth certificate, passport, Superannuation ID, NID, declaration signed by an authorised legal signatory stating that the winner is who they claim to be).

Claiming Period: If the winner does not claim their prize by Friday January 29th, 2027, Brian Bell Homecentres reserves the right to disqualify the winner or make the decision not to give the winner the prize.

Once winners are confirmed, each store can now call and notify the winner. Winners' names will also be advertised on our Brian Bell Homecentres FB page and/or other Brian Bell Homecentres social media platforms. A store may draw another entry if previous winning entry does not meet the Brian Bell Homecentres 2026 Shop & Win Christmas Competition Terms and Conditions.

A customer may win only once per Weekly Store Draw Day. If their name or entry is drawn more than once in the same week, they may claim only the **higher-value prize**. However, they remain eligible to win in subsequent Weekly Store Draws and in the Major Store Draw.

Competition prizes will be in Brian Bell Homecentres gift cards with K500 and K1,000 values and home packages worth K40,000 in stock. Winners must produce a valid photo ID and/or invoice referenced in the winning entry before they can claim the prize.

Deadline and Redemption of Prizes: Winners must claim and use their gift card prizes to redeem goods in any Brian Bell Homecentre or Brian Bell Trade Electrical Kimbe stores by COB Friday January 29th, 2027, otherwise, prizes will be forfeited.

If the winner cannot personally claim his/her prize before the deadline for claiming prizes, the winner can appoint his/her immediate family members to claim the prize on his/her behalf, provided:

- Winner must submit a formal letter addressed to Brian Bell & Company Limited (the Brian Bell Group) advising the appointment of a nominated family member to collect the prize on his/her behalf.
- Winner must provide his/her and the nominated family member's formal and current ID (with photo). The Brian Bell Group reserves the right to evaluate the validity of the letter including the identity of the nominated family member or request further information before releasing the prize.

Where a winner has been declared but is unable to claim the prize or appoint a nominated family member to claim the prize on his/her behalf after the expiry of the deadline for claiming the prizes, the Brian Bell Group will forfeit the prize without notifying the prize winner.

Brian Bell Group and/or Brian Bell Homecentres in its sole discretion shall determine the winner and the awarding of each prize.

ADDITIONAL INFORMATION FOR STORE MANAGERS (INTERNAL COMMUNICATION)

Ensure that all team members are fully aware of our Christmas Competition rules.

All excess entry forms are to be stored in a secure location under the store Manager's supervision until required.

Entry forms are to be completed by the customer (not by a Brian Bell team member) and dropped in the entry box provided instore.

All team members should be made to understand that any Brian Bell team member found acting in a dishonest or deceitful manner in regard to the Competition, such as handling out extra entry forms, filling in entry forms on customer's behalf, joining in the Competition, among others, will be subject to disciplinary action.

The number of entry forms to be given out are as indicated in the POS pop-up or dialogue box.

Before announcing the winner, each store must validate the winning entry (check if all details are complete and correct – receipt number corresponds to purchase value and

store location, etc.). Once completed, each store must send a list of winners after each store draw to Brian Bell Marketing further confirmation with HR if winners are eligible for entry (see Competition Terms and Conditions Eligibility for Entry).

A store may draw another entry if previous winning entry drawn does not meet the Competition terms and conditions.

Winners must produce a valid photo ID before they can claim their prizes.

Each store must activate each of the gift cards (Invoice out to 202BBGVPRO) before turning them over to the winners.

After each store draw, each store must keep/file the following for documentation purposes:

- Valid winning entry form
- Photocopy of the winner's valid photo ID
- Invoice of the gift card prizes (weekly store draw)
- Signed delivery docket (for stock prizes in the major store draw)

Prizes should be claimed before Friday January 29th, 2027. All unclaimed prizes after Friday January 29th, 2027 will be considered null and void.

Each store must send photos of their winners claiming their prizes with a short description of what customers bought instore, occupation, and information to make up for an interesting human interest blurb to be uploaded in the Brian Bell Group Facebook or in our other social media pages, together with the photo.

There are two (2) types of gift cards in this year's Christmas campaign – POS gift cards in K50, K100 and K200 values and the Competition gift cards prizes in K500 and K1,000 values. Ensure that only the Competition gift cards are given to winners and not the POS gift cards.

Brian Bell Homecentres Gift Cards:

- The Gift Card can be used to purchase products at any Brian Bell Homecentre store or at Brian Bell Trade Electrical Kimbe.
- No further discounts will be applied to products when using Gift Cards.
- The Gift Card can be used in conjunction with cash, credit card, or EFTPOS card to purchase products instore.
- When redeemed, the Gift Card must be relinquished to the cashier.
- Brian Bell is not responsible for lost, stolen or damaged cards.
- The Gift Card is not a credit card or debit card.
- The full amount or value printed on the Gift Card must be fully used in a single transaction before the Gift Card's expiry date of November 28th, 2027.
- The Gift Card is not redeemable for cash.

SAMPLE COMPETITION ASSET

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A WINNER!

Christmas is your chance to WIN!

OVER K500,000

WORTH OF PRIZES TO BE GIVEN AWAY*

K1,000 GIFT CARDS EVERY WEEK IN EVERY STORE!

3 x K500 GIFT CARDS EVERY WEEK IN EVERY STORE!

36 WINNERS EVERY WEEK

1 OF 9 HOME PACKAGES WORTH K40,000!

A TOTAL OF K2,500 IN GIFT CARDS TO BE WON EVERY WEEK IN EVERY STORE

SHOP & WIN THIS CHRISTMAS AT BRIAN BELL HOMECENTRES!

Spend a minimum of K50 in any of our 9 locations nationwide. Fill in an entry form in-store to enter the Weekly and Major Store Draws. There will be over 250 Weekly prize winners, along with 9 Major prize winners who will win the ultimate prize - a home package valued at K40,000 each!*

*Terms & conditions apply on page 63 and www.homecentres.brianbell.com.pg

Images displayed are for illustrative purposes only